

LUCK MEDIA & MARKETING, INC.

8581 Santa Monica Blvd. #426 • West Hollywood, CA 90069 • (818)232-4175 • Fax (818)232-4166 • info@luckmedia.com • luckmedia.com

Steve Levesque
President

Chrissy Sutphin
Vice President

Shae C. Lea
Acct Executive

Ashley Tang
Publicist

As Seen On OrleansOnline.com, January 1, 2012:



Navan songstress releases 4th CD in time for Christmas

*By Fred Sherwin
Orleans Online*

Navan recording artist Lola Spriggs celebrated Christmas early this year with the release of her fourth CD and the holiday inspired "One Wish" at a special CD release party on Dec. 20.

The CD includes two tracks which propelled Spriggs to the top of the adult contemporary charts in 2010. "Nobody But You" and "I Wanna Love You", were both nominated for the Hollywood Music in Media Awards. "Nobody But You" reached as high as 11th on the FMQB Adult Contemporary Top 40 chart.

Spriggs may very well earn a third HMMA nomination for her latest single "Your One And Only" which became the #1 most added most radio cut on FMQB Top 40 chart last month and at last check was at #25 and rising.

Spriggs has undergone a musical evolution since the release of her debut EP *Expressed* in 2004.

After her mainstream retro-rock flavored follow-up *Lifescapes*, she returned in 2008 with *Barefoot*, which had a darker and heavier rock flavor to it. Spriggs was going through a number of personal issues at the time and the music was a reflection of that process.

Fortunately, she managed to work through her dark emotional issues and has emerged emotionally and spiritually a better person with a lot to offer as evident in her most recent work.

"My genre has changed somewhat since I started recording and performing. My early stuff was earthy and edgy, but now I'm writing more contemporary and lighter songs and having way more fun," says Spriggs.

"My focus on adult contemporary pop came from being in a comfortable place with myself and the world around me. It's a happy ending to a long and sometimes very challenging story, but what matters is that I'm here to sing and tell the tale."



The single mother's new outlook on life is reflected in the catchy dance tune "Lola La Lo" which she co-wrote with collaborator Marcus Kane..

"I always wanted to do a dance song, and the story Marcus and I tell in the lyrics captures this change of heart. When the song starts, everything's gone wrong, she's lost her job and run out of gas, then she sees a cute boy in a Corvette, he winks at her, there's an instant chemistry, and she gets in the car and drives off with her dream guy. It's the perfect fairy tale."

With her latest release, Spriggs is hoping her fairy tale career will continue as her audience continues to expand.

Shine can be ordered on line at www.lolaspriggs.com/store.html.

<http://www.orleanonline.ca/pages/A2012010101.htm>